














FNINR Nightingale

SPONSORSHIP BENEFITS *	Discovery \$20,000	Investigator \$15,000	Colleague \$10,000	Scholar \$5,000
Complimentary table with priority placement <i>(proximity based on sponsorship level)</i>	Table of 12 center stage	Table of 10 center stage		
Select table placement from options provided <i>(in order of purchase)</i>				
1-minute video about your nursing program linked in the digital program and on the FNINR website				
Email to the FNINR listserv <i>(see guidelines on page 2)</i>				
Blog post on the FNINR website <i>(see guidelines on page 2)</i>				
Dedicated social media post(s)	4	3	2	1
Complimentary ad in the digital program **	Full page	Full page	Full page	Half page
Recognition as a sponsor in all materials				

All sponsorships will receive comprehensive recognition, including onsite acknowledgment at the NightinGala, logo placement on respective signage and event materials, a linked logo on the FNINR website, and recognition in event-specific email communications.

DIGITAL ADVERTISEMENTS **

Full page: \$2,000
Half page: \$1,000

TABLE HOST OPPORTUNITIES

Table of 12: \$4,800
Table of 10: \$4,000

SECURE YOUR SPONSORSHIP OR TABLE TODAY!

The sponsorship deadline is September 5, 2025

*Sponsorship benefits are valid through June 30, 2026.

**Advertisement specifications provided on page 3.

QUESTIONS?

Contact FNINR Project Coordinator, Jess Campbell, at jcampbell@amrms.com.



SPONSOR BENEFIT GUIDELINES

Blog Posts and Emails

Thank you for your support of the FNINR NightinGala! Your sponsorship benefits include an opportunity to share one blog post and/or email with the FNINR community on behalf of your organization/institution. Additional details are provided below. If you have any questions not addressed by the guidelines, please contact FNINR Project Coordinator, Jess Campbell, at jcampbell@amrms.com.

TIMELINE

- Specific timing may be requested for the blog post and/or email. FNINR staff will make every effort to accommodate these requests.
- If a specific dissemination date is requested, all materials must be provided to FNINR at least two weeks prior; if the requested date is within two weeks of the NightinGala, then at least four weeks' notice is required.
- If the content must be reviewed and approved by the sponsor, an additional two weeks' notice is required.

ACCESS

- The blog is located on the public FNINR website. You can follow [this link](#) or visit fninr.org and navigate to the "News" page via the "Resources" tab in the main navigation.
- The FNINR community will be notified of the new blog post through social media.

FORMAT

- The content for the blog post and email must be shared in an easily editable document, such as Word.
- The dissemination platform has limited design capabilities; refer to [previous blog posts](#) for formatting examples.
- The hex codes must be provided if organization/institution specific branding is requested.
- The blog post and email typically range from 250 to 1,000 words. To encourage engagement in the content, we recommend aiming for the lower end of the range.
- Hyperlinks can be included in the blog post and email.
- Anchor links can only be included in the blog post.

MEDIA

- Images may differ between the blog post and email.
- Include images in the document to indicate their desired placement.
- Send high-resolution images separately as JPG or PNG files.
- Image sizes can be adjusted, within reason.
- Recommended banner sizes: 1200px x 320px; 1600px x 900px; 624px x 208px; 800px x 200px

CONTENT

- Content may differ between the blog post and email.
- All content must be reviewed and approved by FNINR staff.
- All content must align with FNINR's mission, vision and goals.
- FNINR cannot promote any events that directly coincide with FNINR scheduled events.

8.5x11 full page

FNINR – Conference Program

Full page - 8.5 inches wide x 11 inches high

Half page – 8.5 inches wide x 5.5 inches high

Mockup is 8.5x11 page.

Please submit PDF at 300 dpi, no bleed or crop marks

8.5x5.5 half page