

*YOU ARE
INVITED...*

BE A SPONSOR AT FNINR'S

Nightin Gala
2019

WEDNESDAY, OCTOBER 23, 2019 *at the* RITZ CARLTON HOTEL
1150 22ND STREET, N.W., WASHINGTON, D.C. 20037



BE A SPONSOR AT FNINR'S

Nightingala

2019

- ... *to Invest* in a stronger future for nursing research and education;
- ... *to Support* quality health care for all Americans;
- ... *to Advance* communication and advocacy on behalf of NINR's research priorities;
- ... *to Join* FNINR's efforts in recognizing the important accomplishments being made every day by nurse scientists.

*BE AN FNINR 2019
NIGHTINGALA SPONSOR!*



Visit us at fninr.org to learn more

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SPONSORSHIP LEVELS AND BENEFITS

Please note that sponsorships DO NOT include a table at the Gala – tables must be purchased separately, other than where noted.

BREAKTHROUGH SPONSORSHIP	<i>\$25,000</i>
<ul style="list-style-type: none">• Speaking opportunity at event• Prominent on-site exposure via logos, banners and/or signage• One table (seats 10 individuals)• Inclusion of gifts and printed materials in attendee welcome kits	<ul style="list-style-type: none">• Full-page ad in event program• Inclusion of corporate logo and link on event website and invitation• Recognition during Gala event
DISCOVERY SPONSORSHIP	<i>\$15,000</i>
<ul style="list-style-type: none">• On-site exposure via logos, banners and signage• Six tickets to the event• Inclusion of gifts and printed materials in attendee welcome kits	<ul style="list-style-type: none">• Full-page ad in event program• Inclusion of corporate logo and link on event website• Recognition during Gala event
INVESTIGATOR'S SPONSORSHIP	<i>\$10,000</i>
<ul style="list-style-type: none">• Inclusion of printed materials in attendee welcome kits• Four tickets to the event• Half-page ad in event program	<ul style="list-style-type: none">• Inclusion of corporate logo and link on event website• Recognition during Gala event
COLLEAGUE'S SPONSORSHIP	<i>\$5,000</i>
<ul style="list-style-type: none">• Inclusion of one print publication in attendee welcome kits• Two tickets to the event• Quarter-page ad in event program• Inclusion of corporate logo and link on event website• Recognition during Gala event	
SCHOLAR'S SPONSORSHIP	<i>\$2,500</i>
<ul style="list-style-type: none">• Logo and/or listing in event program• Inclusion of corporate logo and link on event website	

WHY SHOULD YOUR COMPANY/ORGANIZATION BE AN FNINR GALA SPONSOR?

The NightinGala of the Friends of the National Institute of Nursing Research offers your organization a unique opportunity to maximize your advertising and marketing dollars while supporting the work of NINR and nurse scientists. Through the efforts of NINR, the important work that nurse researchers do is underscored by scientifically valid findings that inform their nursing practice. Because of nursing research, there is increased respect for the nursing profession as well as a global recognition of the importance of nursing in managing the health and well-being of the patient. Improving health care for all patients across the lifespan and around the world is a goal of NINR.

Your organization is invited to be a part of the FNINR NightinGala - THE premier event for nursing scholarship and research in the United States - by being a 2019 Gala sponsor!

WHAT IS THE FRIENDS OF THE NATIONAL INSTITUTE OF NURSING RESEARCH?

FNINR is an independent, 501c3 non-profit organization founded in 1993. FNINR's VISION is to be a bold voice to communicate the impact of NINR's work to elevate nursing science, improve lives and advance the Nation's health. The Friends seek to support research-based nursing practice by educating nursing professionals, Congressional leaders and the public about the advances made through nursing research and its benefits to patients, families, the community and the delivery of health care.

WHO ATTENDS THE FNINR NIGHTINGALA?

Nearly 1,000 of the Nation's most influential leaders in nursing and health care - including nurse researchers, deans of schools of nursing, presidents of medical schools, faculty, senior management of health-related associations - as well as corporate and community leaders and members of Congress and their health care and legislative staffs will join in the celebration.

WHAT IS THE DATE & LOCATION FOR THE 2019 GALA?

The FNINR NightinGala will be held the evening of Wednesday, October 23, from 5:30 pm to 9:30 pm, at the Ritz Carlton Hotel, 1150 22nd Street, N.W., Washington, D.C. 20037.

HOW CAN SLEEPING ROOM RESERVATIONS BE SECURED?

Sponsors may secure a sleeping room reservation for the Gala through the Hotel's Reservations number at 800-558-9994.

Reference Friends of the National Institute of Nursing Research to receive FNINR's special room rate of *\$399* per night, single or double

Reservations must be made no later than Wednesday, October 2, 2019.

QUESTIONS? Contact FNINR Executive Director, Liz Fossett at 859-402-9809 or lfossett@fninr.org.



Visit us at fninr.org to learn more